



ISC West Booth #13121

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**VIDIENT USHERS IN NEW ERA OF VIDEO SURVEILLANCE,
INTRODUCES FIRST INTELLIGENT VIDEO ANALYTICS NETWORK SOLUTIONS**

**Vidient Sets New Price/Performance Standard for Video Surveillance,
Merging Multi-Channel Analytics with Powerful Networking & Routing Capabilities**

SUNNYVALE, Calif., March 26, 2007 – Addressing customer demands for more scalable, powerful, interoperable and cost-effective video surveillance solutions, Vidient Systems today announced the industry’s first family of intelligent video analytics networking solutions, ushering in a new era of network-based video surveillance that for the first time combines superior analytics with prioritized video routing capabilities, all at affordable prices.

“We are taking a bold new approach to video surveillance,” said Steven H. Goldberg, President and CEO of Vidient Systems, Inc. “We have created an open platform for highly sophisticated video analytics, rich metadata encoding, and intelligent prioritizing and routing of compressed high-quality video, forming the new product category of intelligent video analytics networks. This new network-based approach enables customers to place the video processing power and analytics anywhere they like or need it most, whether in the highest security internal locations or the farthest edges of their facility. This new video network platform is highly scalable and standards-based so it accommodates the widest range of CCTV cameras, whether analog or the most advanced digital devices, in a single system, creating a next-generation leap in capabilities that accelerate the convergence of enterprise-wide IT and physical security investments.”

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Vidient's new family of products is designed in direct response to requirements of its worldwide customer base:

- **Powerful analytics broadly distributed:** Vidient has developed a new video analytics appliance utilizing technology with compute performance ten times that of any other edge-based product available today. This enables Vidient to simultaneously process and encode multiple streams of video data with its proven analytics, making the new system ideal for use with a high number of networked video cameras spread throughout a facility or even multiple facilities.

- **Standards-based to support multiple technologies:** To lessen the reliance on proprietary security systems, Vidient has adopted standards-based technologies, including H.264, the latest video encoding standard that ensures high-quality video and interoperability between different video encoders, recorders and display devices while also doubling bandwidth capacity and cutting disk storage requirements in half.

- **Open systems for interoperability:** To support the rapid convergence of IT and security technologies, Vidient has built its new family of products on an open and extensible architecture that eases its integration with other systems and devices, such as access control systems, biometrics, RFID, radar, GPS, and OCR, among others.

"The market for video analytics is poised to explode," said Dilip Sarangan, research analyst at Frost & Sullivan, a research and consulting firm that tracks the security market. "The explosive nature of the market is tied to the increased need for more proactive surveillance, the elimination of human error, the convergence of physical and electronic systems, and increased scalability."

Frost & Sullivan projects the video analytics market will grow to more than \$400 million by 2012, up from about \$60 million in 2005.

The cornerstone in Vidient's new intelligent video analytics network family is the Vidient SmartCatch® Intelligent Video Router IVR2400, a high performance, field-deployable multi-port network appliance with industry-leading Vidient SmartCatch Analytics 3.0 built in. Based on a new generation, high performance processor developed by Stream Processors, Inc., the IVR2400 simultaneously encodes, in either H.264 or MPEG4, four full channels of video streams from either analog or digital IP cameras. Unlike any other device on the market, the Vidient IVR2400 provides compression control that automatically prioritizes the video stream, allocating the highest bandwidth to images most pertinent to an organization's security requirements at any given moment. The new Vidient IVR2400 will be commercially available in June 2007.

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Vidient's new vision and product family are being embraced by a growing number of other industry leaders and technology innovators in the security and safety markets, including companies such as 3VR Security, Inc.

"Effective security today increasingly depends on accurately identifying a broad range of threatening behaviors in real-time as well as ones buried in hours of searchable surveillance data," said Stephen Russell, co-founder and CEO of 3VR Security. "This requires powerful video analytics that can be integrated throughout a customer's facility and in hundreds of cameras. Now, by collaborating with Vidient and leveraging their video analytics network technology, we can provide our customers high-performance analytics that can be scaled to support the largest facilities and the most demanding environments, inside or outdoors."

Vidient SmartCatch is now in use around the world in corporate facilities, public institutions, and major transportation hubs such as international and regional airports in San Francisco, San Diego, Salt Lake City, Tallahassee, Florida, and Helsinki. It is available worldwide through Vidient, NEC Solutions America, Inc. (NECSAM) through a marketing and distribution partnership with Vidient, and through a select network of security specialty value-added resellers, systems integrators, and manufacturers' representative firms throughout North America.

About Vidient Systems, Inc.

Vidient Systems, Inc., is based in Sunnyvale, Calif., was founded in 2003 and is funded by leading global venture investors Blueprint Ventures, Canaan Partners, Trident Capital and Hotung Venture Capital. For more information, please visit www.vidient.com.

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