



**ISC West Booth #13121**

FOR IMMEDIATE RELEASE

**VIDIENT PARTNERS WITH AMAG TECHNOLOGY  
TO INTEGRATE VIDEO ANALYTICS & SECURITY MANAGEMENT SOLUTIONS**

**Strategic Collaboration Will Accelerate Product Development,  
Provide Customers With More Robust Video Solutions**

Sunnyvale, CA, March 28, 2007 – Vidient Systems, Inc., a leading developer of behavior recognition and video analytics products used around the world in security and safety applications, today announced a strategic partnership with AMAG Technology that will result in highly integrated solutions that marry superior video analytics and industry leading security management systems for a wide range of markets.

The alliance between the two companies coincides with Vidient's introduction of its new family of intelligent video analytics networking solutions designed to address customers' demands for more scalable, powerful, interoperable and cost-effective video offerings.

AMAG, a G4Tec company, and its Symmetry Security Management Solutions are relied upon by progressive companies around the world for comprehensive, enterprise-wide access control and video management in highly diverse markets, including government, commercial, education, transportation, healthcare, retail and banking. The company can now add powerful video analytics to its robust Symmetry Video product family.

"We are working hard to accelerate the adoption of video analytics technologies in a vast array of industries and markets, and we see great opportunities in partnering with leadership companies like AMAG who have a tremendous global presence," said Steven H. Goldberg, President and CEO of Vidient Systems, Inc. "As Vidient moves deeper into network-based video solutions, AMAG is an ideal partner for us given their complementary security management systems and experience in delivering complete solutions."

(more)

The two companies expect the strategic alliance and product integration efforts will significantly expand the use of AMAG's Symmetry Video Management software system by enabling it to operate in volatile weather and lighting conditions, as well as function flawlessly in busy public areas. AMAG's Symmetry Video, once integrated with Vidient SmartCatch® 3.0 behavior recognition and video analytics software, will be able to classify uncharacteristic or suspicious events so security guards and personnel know the difference between a person crossing a secured parking lot or a trash can being blown by the wind. Data will be structured so it can be searched quickly and, in keeping with Symmetry Video's protocol, forwarded on demand.

"AMAG has a long-standing history of innovation and leadership in the security market and we're continually evaluating partners that will help keep us at the leading edge of this industry," said Bob Sawyer, President of AMAG Technology. "In our process of evaluating best in breed technology partners, AMAG feels that Vidient has a shared vision with regards to innovation. This makes Vidient an ideal strategic partner for video analytics as we move our solutions beyond simple integration to fully networked systems."

Vidient SmartCatch is now in use around the world in corporate facilities, public institutions, and major transportation hubs such as international and regional airports in San Francisco, San Diego, Salt Lake City, Tallahassee, Florida, and Helsinki. It is available worldwide through Vidient, NEC Solutions America, Inc. (NECSAM) through a marketing and distribution partnership with Vidient, and through a select network of security specialty value-added resellers, systems integrators, and manufacturers' representative firms throughout North America.

(more)

**About Vidient Systems, Inc.**

Vidient Systems, Inc. based in Sunnyvale, Calif., was founded in 2003 and is funded by leading global venture investors Blueprint Ventures, Canaan Partners, Trident Capital and Hotung Venture Capital. For more information visit [www.vidient.com](http://www.vidient.com).

**About AMAG Technology**

AMAG Technology's Symmetry Security Management Solutions can be found in a wide spectrum of markets: government, commercial, education, transportation, healthcare, retail and banking. Based out of Torrance, California with sales and support located throughout the US, AMAG sells its products through its valued resellers throughout North America. AMAG Technology is part of G4Tec, a leading manufacturer of scalable, integrated security management systems headquartered in Tewkesbury, Gloucestershire, England. AMAG Technology has been at the leading edge of access control technology for over 30 years. Here today, from tomorrow – Symmetry™. For more information about AMAG Technology or its Symmetry Product Portfolio, visit [www.amag.com](http://www.amag.com).

Contact:

Jan Wiedrick-Kozlowski  
New Venture Communications  
[jkozlowski@newventurecom.com](mailto:jkozlowski@newventurecom.com)  
1-585-392-7878

Monica Nascimento  
Dir., Marketing  
Vidient Systems, Inc.  
[monica.nascimento@vidient.com](mailto:monica.nascimento@vidient.com)  
1-408-746-9301, ext. 150